

WESTMINSTER FORWARD

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2019 Outreach Campaign Summary

Introduction

Westminster Forward continued to seek input with broad community outreach from Summer through Fall of 2019 to assist with the development of policies and actions. This summary includes online questionnaire and meeting results for all six of the Westminster Forward plans: Comprehensive Plan; Parks, Recreation & Libraries Plan; Sustainability Plan; Transportation & Mobility Plan; and Water Supply Plan.

This phase of outreach built on [outreach completed in 2018](#), which focused on asking respondents what the City's vision meant to them; asking what their thoughts were on key issues and opportunities long-term; and asking for details on visual preference and what residents, visitors and business owners would like to see for the future of Westminster.

The purpose of the events shown below was to inform community members of the Westminster Forward planning projects and push participation of the online survey. Translation services were offered at Latino Festival, the Hmong outreach, and the People, Places and Plans open houses. Both online questionnaires were offered in English and Spanish.

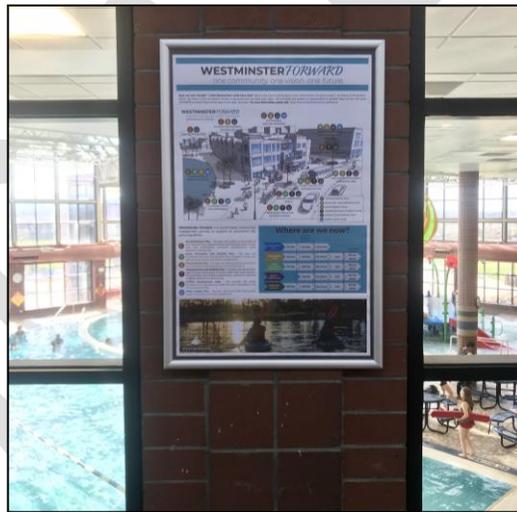
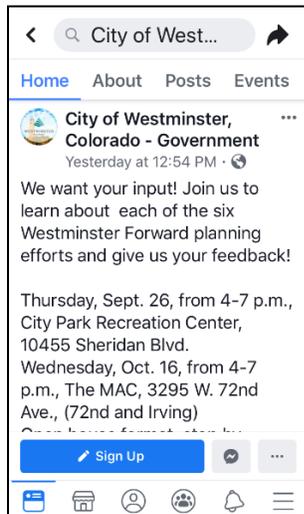
| Date | Event | Location | Attendees/ Respondents |
|--------------------------|--------------------------------------|-----------------------------------|---------------------------|
| 2 Feb, 20 May, 21 Oct | Code Forward Task Force | City Hall | 40+ |
| 30 May, 8 Aug, 3 Oct | Sustainability Plan Working Group | City Hall | 40+ |
| 7 Jun | Historic Westminster Summer Festival | Historic Westminster | 600 |
| 14 Jun | Movies in the Park | Legacy Ridge Golf Course | 750 |
| 20 Jun | Latino Festival | Westminster Station | 3,528 |
| 17 Aug | Mayor's Youth Advisory Panel | Westview Rec. Center | 21 |
| 23 Aug | Movies in the Park | City Park | 1,000 |
| 14 Sep | Hmong Outreach | Westminster Garden | 11 |
| 13 Jun - 1 Oct | Online Questionnaire #4 | Online | 358 |
| 26 Sep, 16 Oct | People, Places, and Plans Events | City Park Rec. Center, The MAC | 75+ |
| 19 Oct | Harvest Festival | Downtown | 34,000 |
| 23 Oct | City of Westminster Wellness Event | City Park Rec. Center | 340 |
| 7 Nov | Taste of Westminster | Ice Center | 500 |
| 6 & 13 Nov | Meeting in a Box (2 Meetings) | Resident Household | 13 |
| 26 Sep - 18 Nov | Online Questionnaire #5 | Online | 598 |

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City staff employed various communication avenues to elicit outreach during the 2019 outreach and for efforts undertaken in 2018, including online and digital media, print media, and displays at various locations.

| Communication Avenue | Location | Audience |
|---|--|--------------|
| Project Website | www.cityofwestminster.us/forward | 16,000+ hits |
| Informational Displays | College Hill and Irving Street Libraries; City Park and Westview Rec Centers; the MAC | 2,400/day |
| City Edition – 8 bi-monthly editions from August 2018 to January 2020 | Every residence and business within the City | 56,750+ |
| The Weekly – 19 editions from July 2018 to November 2019 | Email newsletter | 3,200+ |
| Westminster Forward Newsletter – 6 bimonthly editions in 2019 | Email newsletter | 500+ |
| Social Media | Facebook, Next Door | 5,600+ |



WESTMINSTER CITY EDITION
JUNE/JULY 2019

ARE YOU PREPARED?
Don't be a victim
PAGE 2

PROTECT YOUR WATERWAYS
Here's how you can help
PAGE 3

Moving Forward with Westminster Forward

The city continues efforts to form a framework for the future of Westminster. This effort is called "Westminster Forward" and incorporates a family of coordinated citywide plans: the Comprehensive Plan (land use), Parks, Recreation and Libraries Plan; Sustainability Plan; Transportation and Mobility Plan; Unified Development Code; and Water Supply Plan.

To date, planning outreach efforts have reached nearly 10,000 people through the city website, City Edition articles, one-on-one interviews, public events and meetings, and online surveys.

Throughout late winter and spring, the city and consultant team have worked to identify opportunity areas – those areas of vacant land and/or appropriate areas for redevelopment – and determine land use concepts within those areas.

A next step in this process is to correlate land uses with water demand, which will allow the city to proactively plan future development to meet anticipated water supply. The first products of this effort are Please see **FORWARD** on page 3

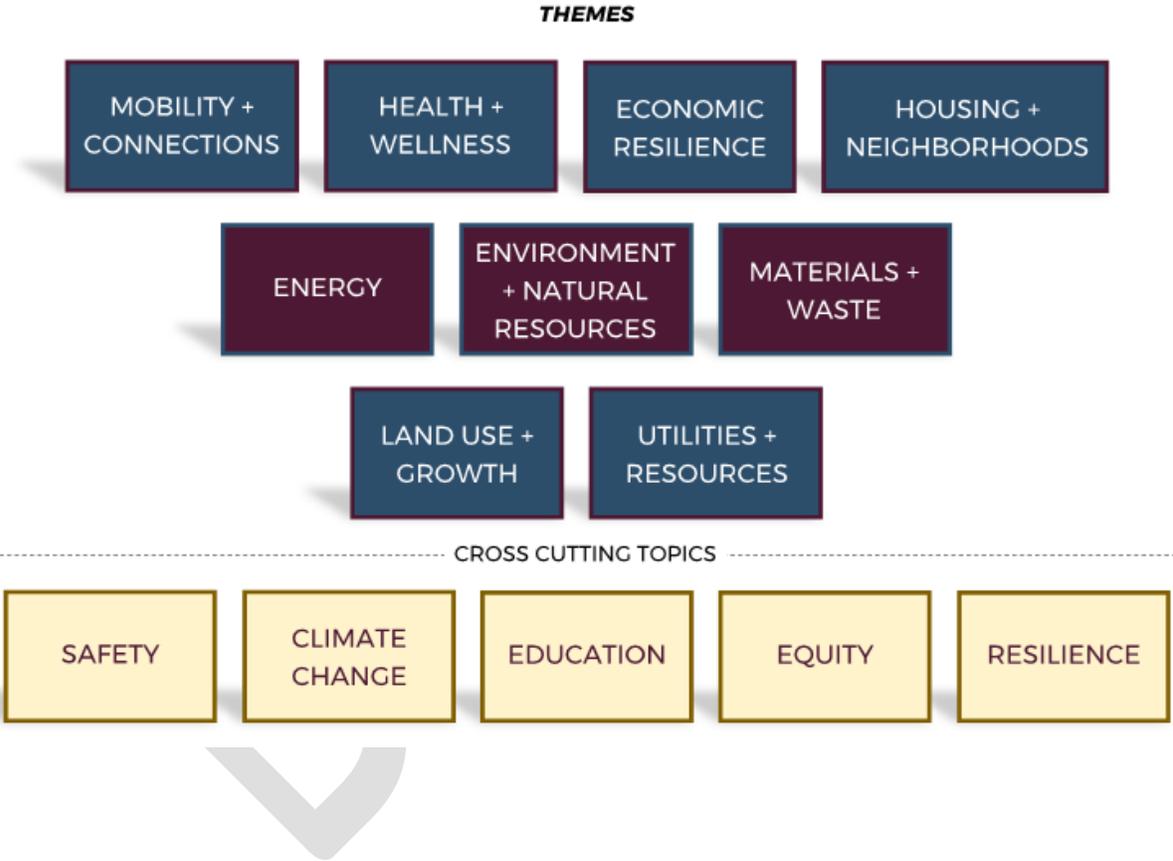
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Key Findings from 2019 Outreach

There were great community conversations at the events and meetings in 2019 with the opportunity provided to interface with over 40,000 residents and community stakeholders. The feedback we received from the Westminster community provided important insight to perceptions of development, desired character, and priorities across all of the City's six *Westminster Forward* plans.

The questionnaire results, written-in comments, and in person discussions will all be synthesized and insights translated into goals, policies, and strategy actions within the long-range plans. Building on the [outreach completed in 2018](#), general themes and plan priorities emerged. Below illustrates the overall topics covered in each plan, along with a handful of "crosscutting" themes that should be addressed at some level in each plan.



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In addition to these overall topics, priority opportunities were identified through early conversations with city staff and further vetted by the public through outreach activities. Based on this feedback, the following will also be integrated into the *Westminster Forward* plans:

- *Long-term water availability and sewer capacity constraints*
- *Sustainability and Resiliency*
- *Balanced land uses and development review process*
- *Multimodal connectivity and safety*
- *Distinct neighborhood pride*
- *Impacts of changing demographics*
- *Diversity and Inclusive Cultures*
- *Affordable housing*
- *City's uniqueness in location and culture*

With these priorities in mind, the *Westminster Forward* plans started digging deeper into each issue through the 2019 outreach efforts. Looking specifically at the 2019 outreach feedback, we generally understand the following to be the preferences and desires of the Westminster community:

- Preference for mixed use development patterns
- Diversity of housing types, but supported by nearby activities (i.e. restaurants, neighborhood-oriented retail) to form neighborhood units with a common theme.
- Focus on walkability (smaller, neighborhood services closer to housing; shaded sidewalk; connected sidewalks, even through private property)
- Addressing the needs of changing demographics and being inclusive (i.e. smaller format housing types; condominiums, townhomes) which is a little different than what the City has historically been known for and built for
- Incorporating parks as not just recreational areas, but also as social spaces; tied into neighborhood units and mixed use areas of restaurants, small retail, and housing
- Need to “infill” dying retail areas with new uses that can adapt to changing shopping preferences
- Recognizing the need to be more sustainable and the need to plan for a finite water supply. This comes in the form of planning for infrastructure to match development needs and looking at water conservation.
- Mitigate commuter inflow/ outflow through addition of local jobs along with housing in strategic locations

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Summer Outreach and Questionnaire #4

The purpose of the summer outreach events was to inform community members of Westminster Forward and push participation of the concurrent online survey (Questionnaire #4).

Historic Westminster Summer Festival

City staff provided information on Westminster Forward and used this event to announce upcoming additional outreach.

Movies in the Park

City staff and consultant team ran a booth at two of the movie events. Overview materials were presented, a vote-by-dot exercise was provided and postcards distributed to movie attendees which directed them to the online *questionnaire* (see *online questionnaire results on page 5*). The boards presented asked attendees to identify, by theme, one word that represents or describes the ideal future for the City. Common adjective responses were as follows:

Sustainable, safe, fun, friendly, active, family-friendly, beautiful, artsy, accessible, for all ages, convenient, efficient, affordable/ attainable, connected, social, diverse, clean, effective, protected, modern

Additional notes on specific elements of the City important to maintain, enhance, and add: parks, open space, trails, bikes, playgrounds, local shops, train, solar, pool, technology, community activities, restaurants, dog parks, electric vehicle charging, and scooters.



Online Questionnaire #4

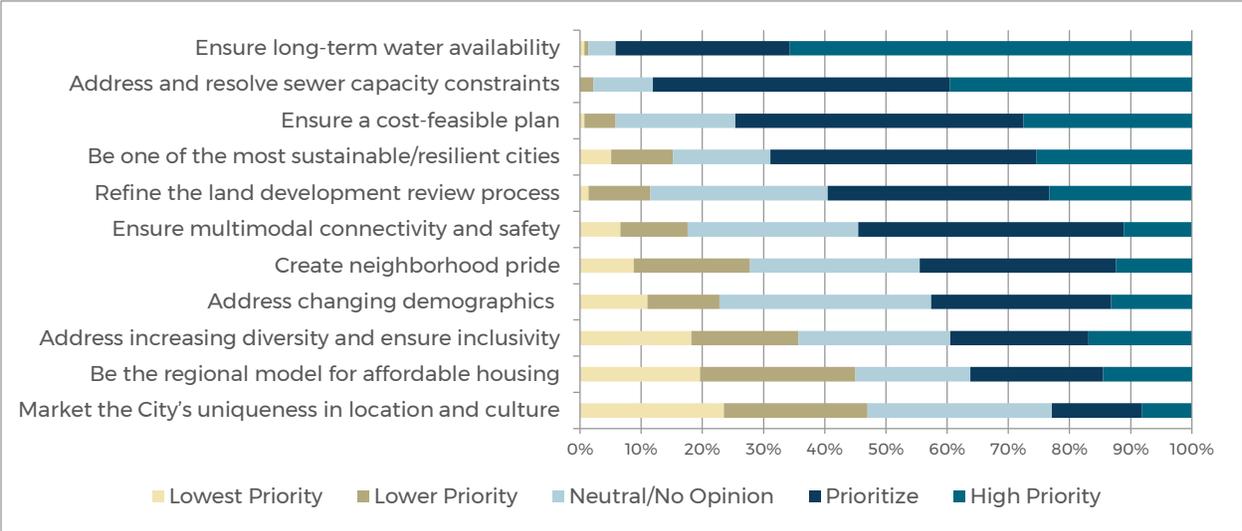
The most common themes of Online Questionnaire #4 centered on housing, open space, and sustainability practices. A total of **358** community members participated in this survey. The findings of this survey, described in the following pages, are combined with the results from our summer event participation, where applicable.

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Which issues are the MOST important?

The following list of choices offered to respondents was originally created through early conversations with city staff on key issues and opportunities for the updated Comprehensive Plan.



Respondents noted infrastructure development, fiscal implications and sustainability and the top issues:

- 1) Ensure long-term water availability
- 2) Address and resolve sewer capacity constraints
- 3) Ensure a cost-feasible plan
- 4) Be one of the most sustainable/resilient cities.

City uniqueness, and addressing diversity and inclusivity were noted as least important

These prioritized items have implications for all of the Westminster Forward plans but in particular the Sustainability Plan, Comprehensive Plan, and Water Supply Plan.

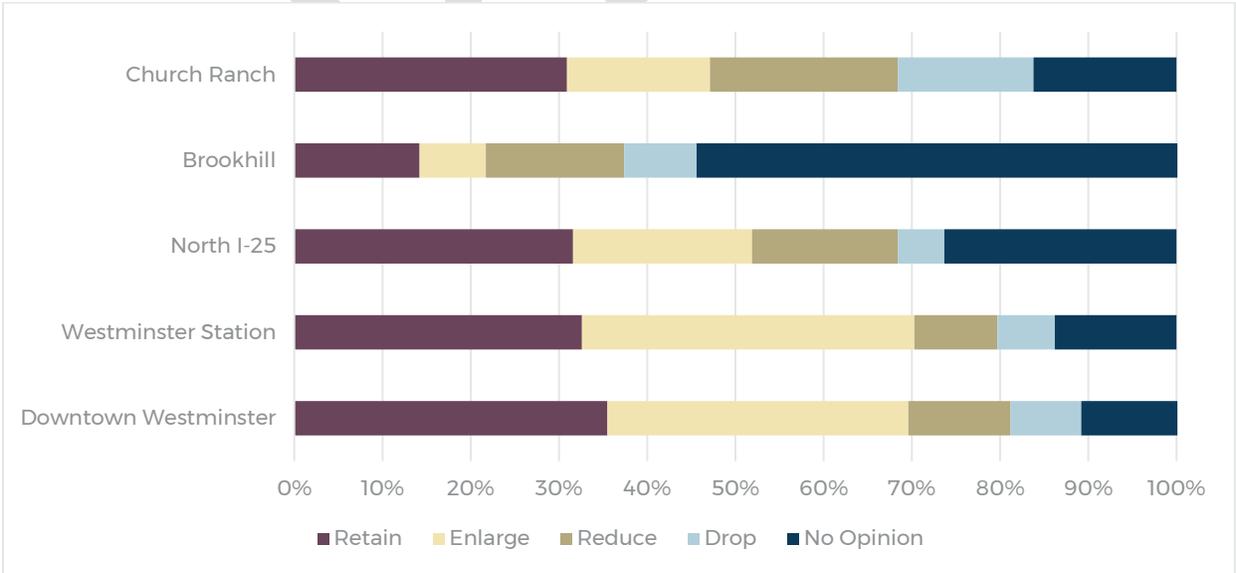
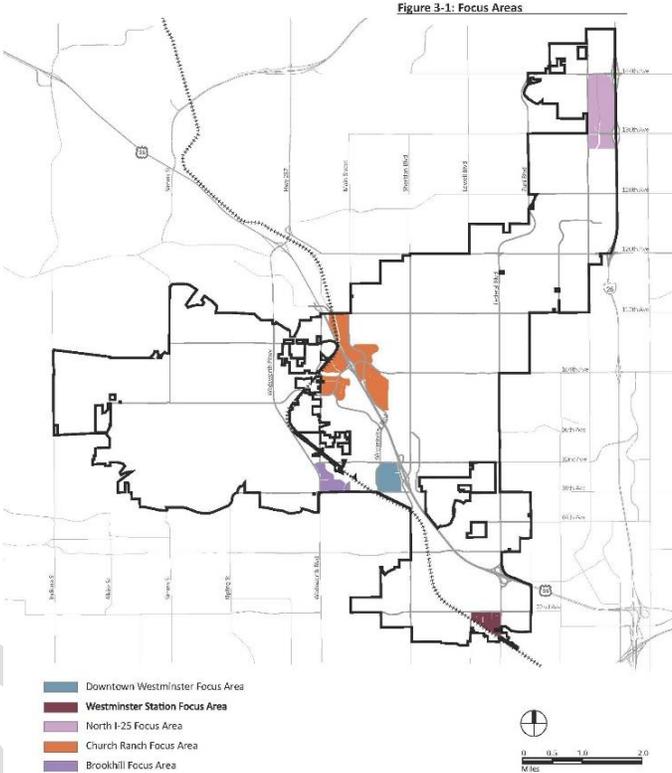
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Are these the correct FOCUS AREAS?

The Comprehensive Plan currently has five “Focus Areas” where the greatest amount of growth and change over the next 20 years will occur. These areas consist of less than 4% of the City’s land area, indicating that the majority of Westminster will remain stable.” The following map from the existing Comprehensive Plan shows where these Focus Areas are in Westminster.

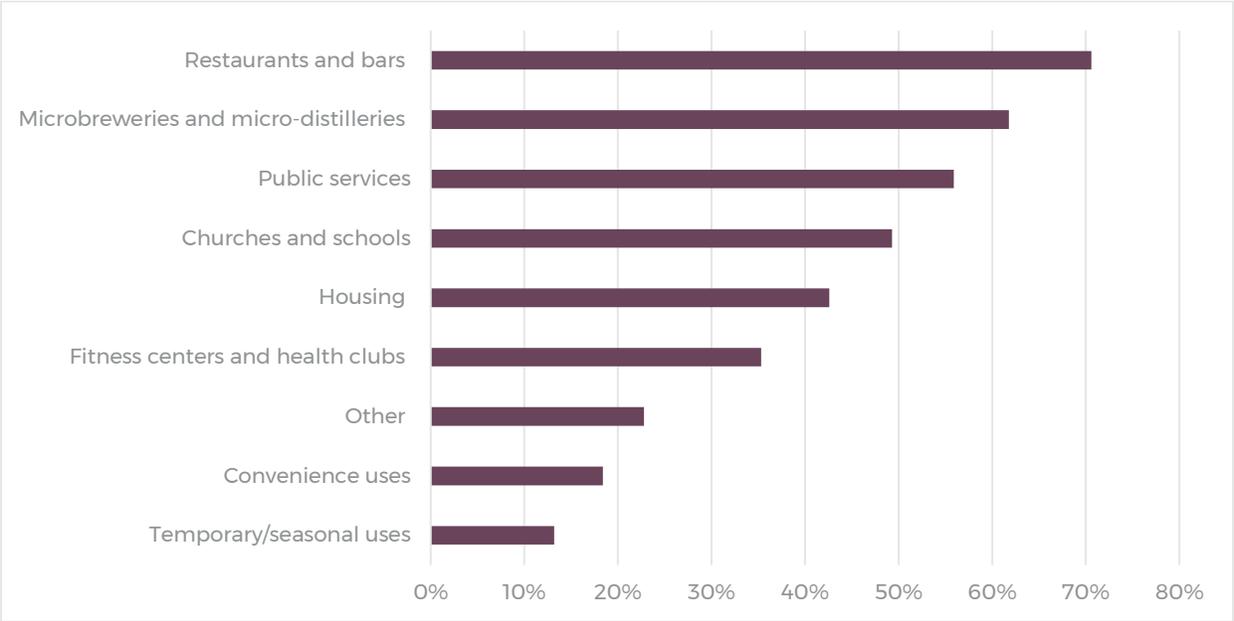
Through the update of the Comprehensive Plan, there is an opportunity to reassess whether these are the right places to focus future growth. Based on these responses, some of these areas may need to be adjusted to reassess the overall area and impact of some of these Focus Areas. For example, the Westminster Station and Downtown Westminster Focus Areas may need to be enlarged into their surrounding areas, and Brookhill and Church Ranch possibly reduced in area.



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As Westminster's retail shopping centers lose tenants and their viability as retail providers, what **ALTERNATIVES** should be considered?



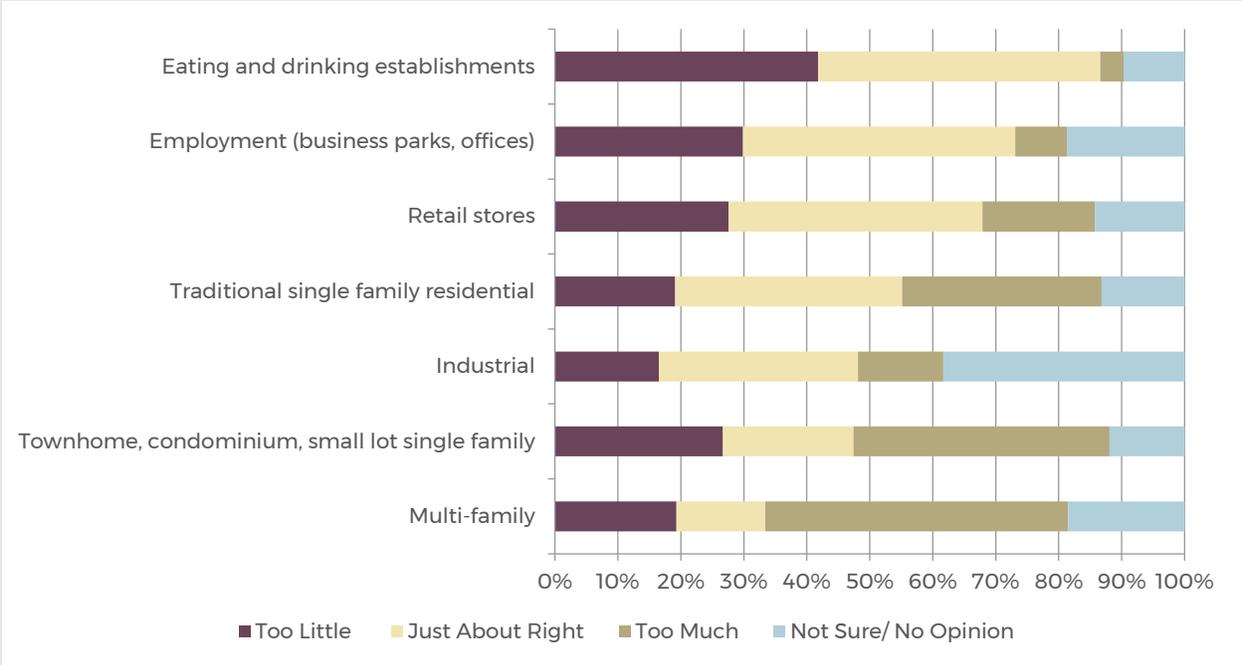
Results for this question identified a preference (common throughout this outreach summary) for increased restaurants and drinking establishments, along with public services. There is little interest in accommodating additional temporary/seasonal uses, or convenience uses (e.g. gas stations or drive-through uses). The written-in "Other" options included ideas like arts/cultural center, business incubators, civic or community space, and parks.

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How do you feel about the rate of **GROWTH & DEVELOPMENT** in Westminster?

We asked residents whether they believe the rate of growth and development in Westminister has been too little, just about right, or too much since 2010. A short description was provided for each of the land use categories to give respondents context for their selection.

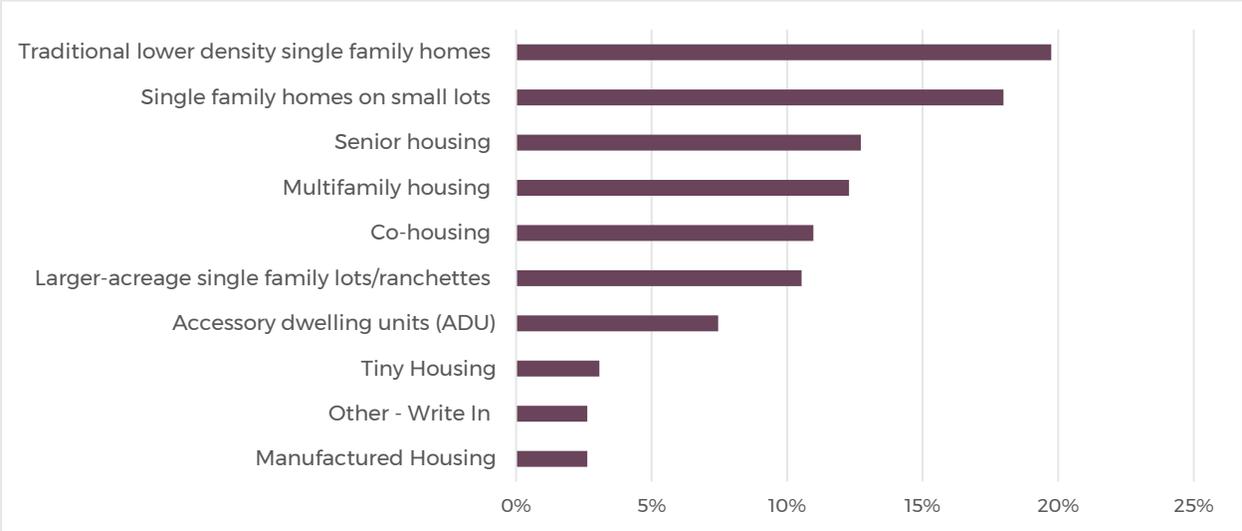


Again, as seen from these results, there is a preference for additional eating and drinking establishments, but concern over the amount of housing being developed, as there are high percentages of “too much” multi-family, townhome, condominium, small lot single family, and single-family residential. The high percentage of “Not Sure/No Opinion” on the allocation of Industrial land uses may be due to the fact that Westminister has little traditional industrial development and the land patterns do not lend themselves to heavy industrial uses.

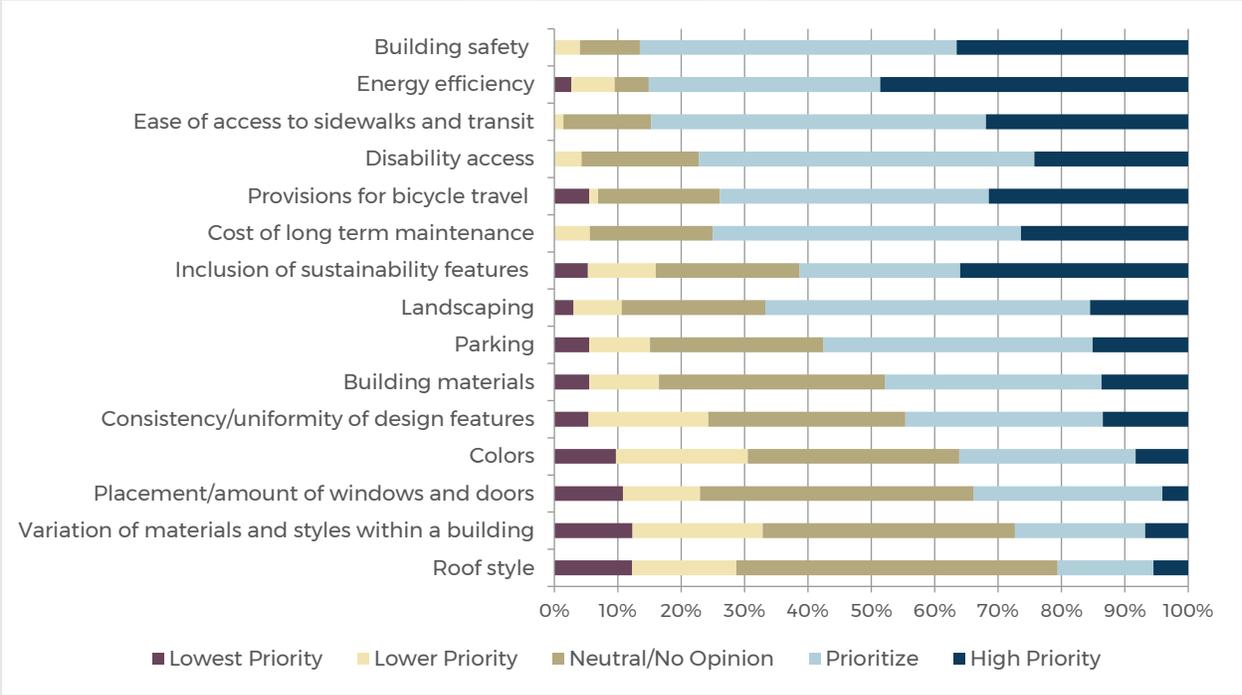
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What type of HOUSING would best meet your future needs?



Which DESIGN ELEMENTS are the most important to you?

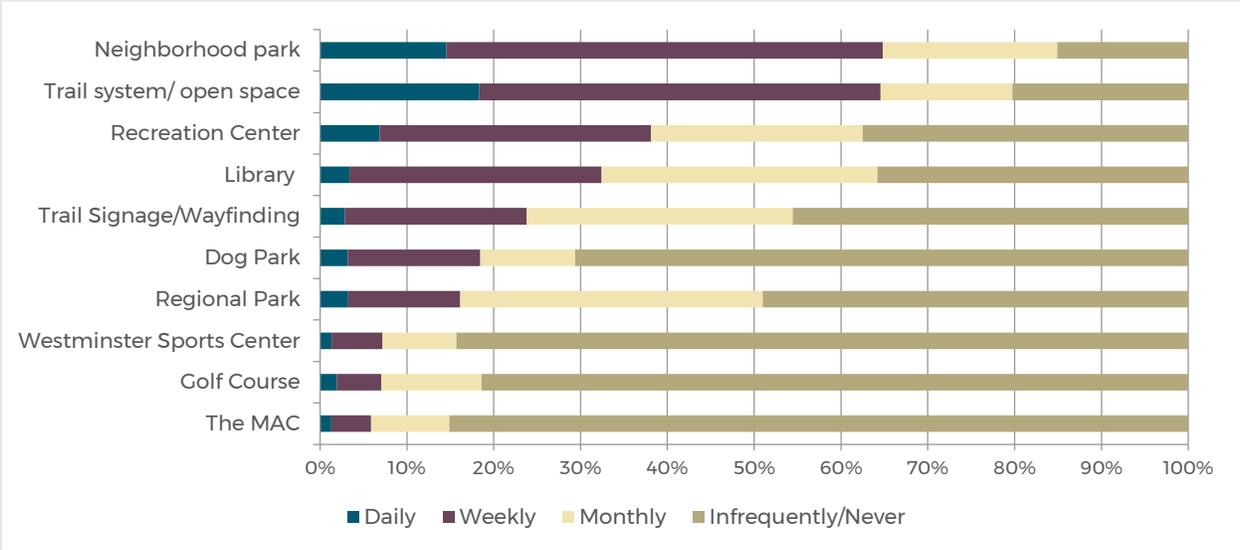


By analyzing results with the most prioritize and high priority selections, the following elements are ranked highest: 1) Energy efficiency, 2) Building safety, 3) Ease of access to sidewalks and transit 4) tie between cost of long-term maintenance, disability access, and provisions for bicycle travel. Interestingly within the responses, the least selected elements tend to be those that are typically included in design guidelines, such as roof style, variation of materials and styles, colors, and placement of doors and windows.

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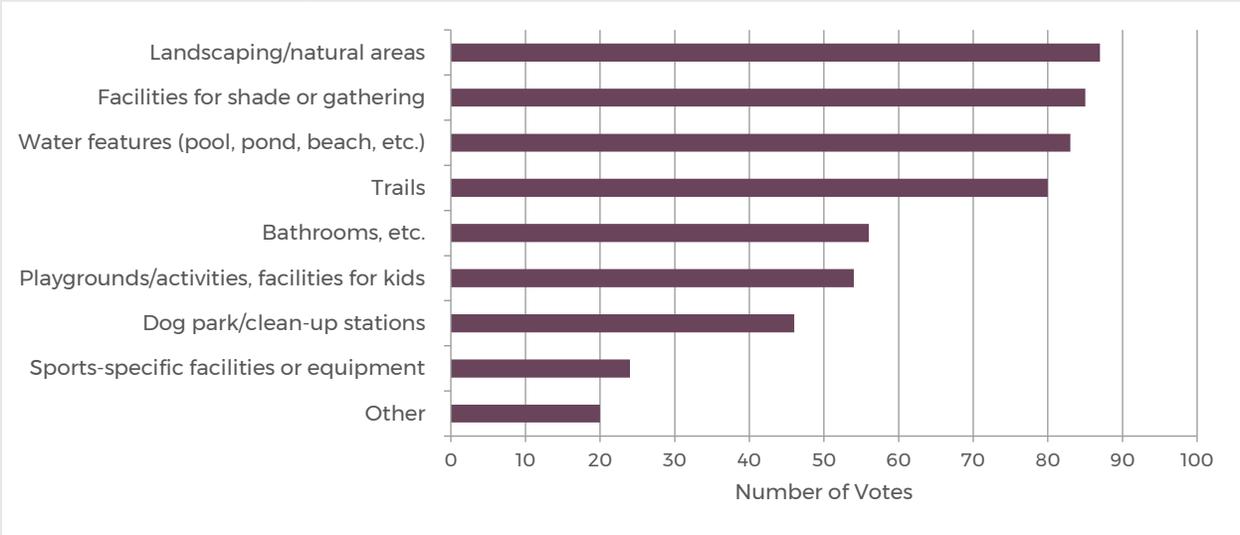
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How Often Do You Use the Following FACILITIES?



Neighborhood parks and the open space and trails system appear to be the most utilized facilities, and the MAC and Sports Center seem to be least utilized facilities by survey respondents. One potential reason for this difference could be the high number and geographic spread of neighborhood parks, compared to the single centralized community and sports centers. Facilities that are accessible to wider audiences tend to more equitable use of city facilities.

What AMENITY OR ACTIVITY is needed within the City?



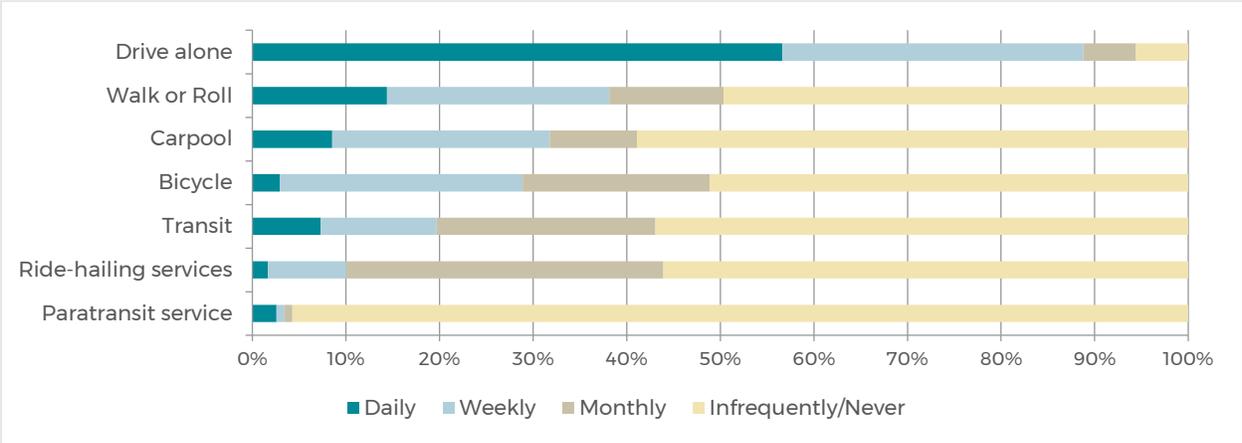
The amenities that were ranked as having the highest need include landscaping/natural areas, facilities for shade or gathering, water features, and trails. Sports-specific facilities and dog parks were ranked as the City’s lowest amenity needs according to survey

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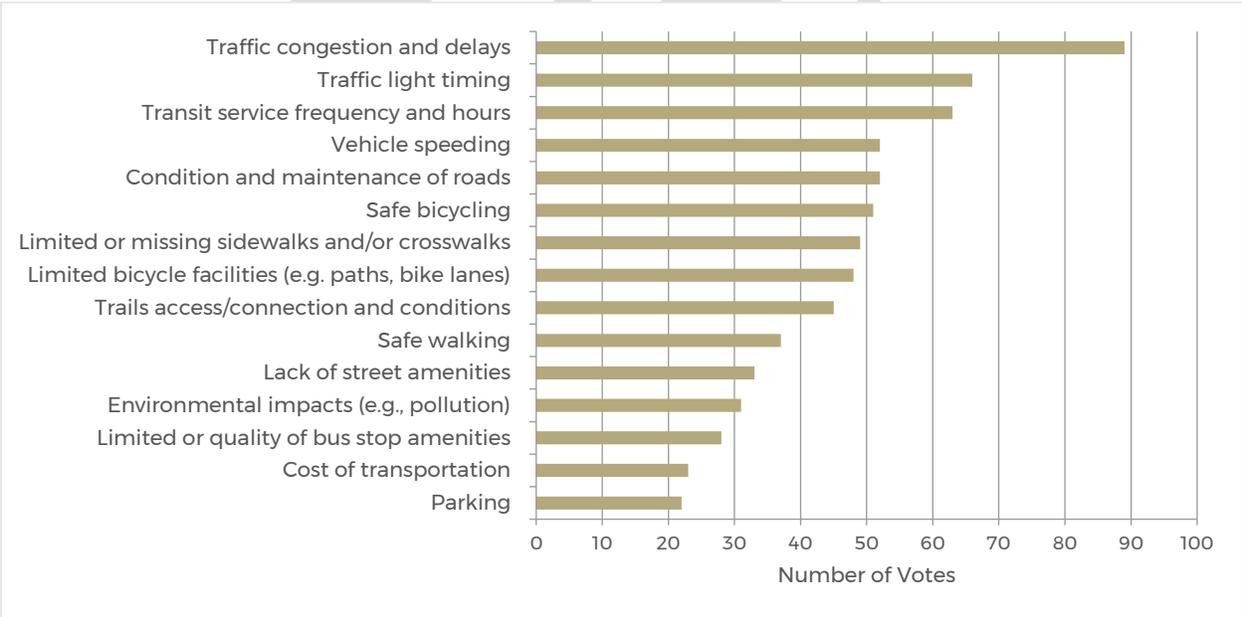
respondents. Many of the written-in “Other” options include improvements to Standley Lake, educational gardens/community gardens, and more open space.

How often do you use these **TRANSPORTATION MODES** to get to/from work, school, errands, and social activities?



Driving alone was by far the most used daily transportation mode among survey and event respondents. Of the other choices, walk or roll, carpool, and bicycling were the most frequent choices.

What are the biggest **TRANSPORTATION & MOBILITY** challenges?



Traffic congestion, delays and traffic light timing, and transit service frequency were ranked as the biggest transportation and mobility challenges among survey respondents. Respondents could choose up to four of the challenges and were asked to provide more detail about their mobility challenges. Many respondents indicated that the road

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The goal for the **Water Supply Plan** questions was to assess survey respondents' understanding of water usage among common development types in Westminster. While respondents generally identified the correct answers (identified below with the pie chart of correct answers submitted) in regard to irrigation usage, less correct responses (86%) were obtained in regard to whether restaurants or retail used more water.

Which front yard generally uses the **MOST WATER**?



Which landscape generally uses the **MOST WATER**?



Native plantings/ xeriscape Turf/ bluegrass Combination turf, shrubs, and native plants

Which type of land use generally uses the **MOST WATER**?



Restaurants Retail

Which type of land use generally uses the **MOST WATER**?



Parks/ Athletic Fields Open Space

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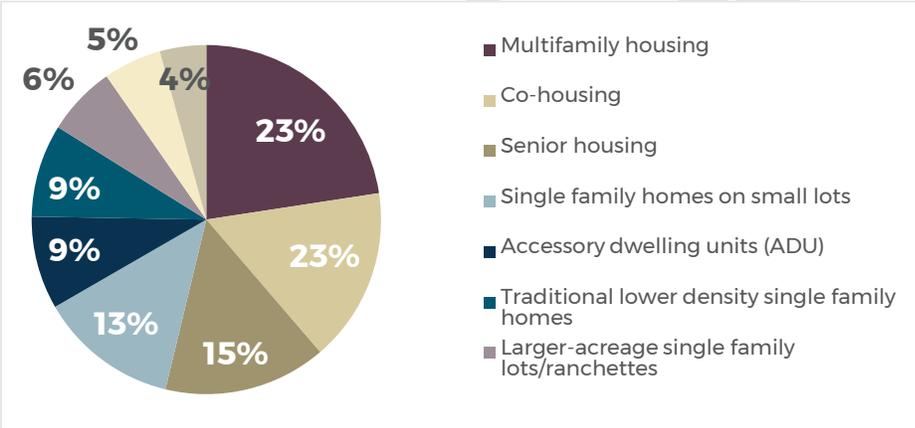
Targeted Outreach

The following two events - Latino Festival, and Hmong Outreach - included discussions with two specific Westminster communities. Read more about these events and the community input below.

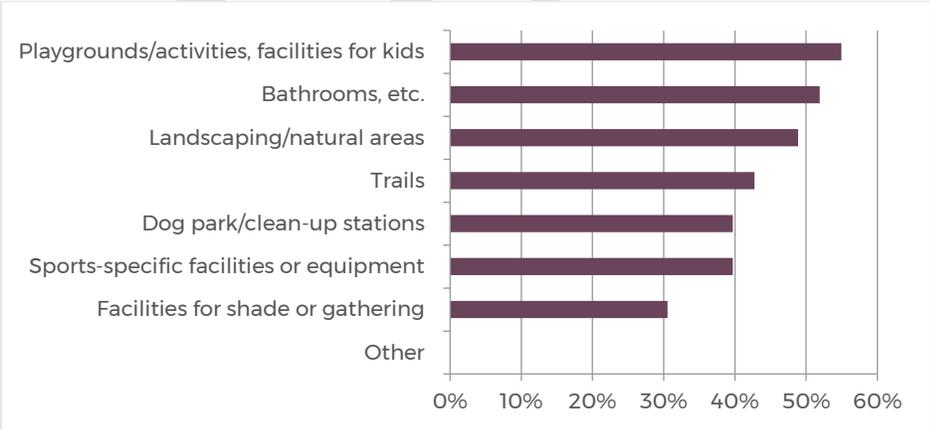
Latino Festival

The purpose of the Latino Festival was to inform community members of the Westminster Forward planning projects. Participants at the Latino Festival were asked questions about the needs of the City of Westminster and its residents, and the results of their efforts totaled 924 dots left on the exercise boards. The following graphs summarize key results that differ from similar questions presented in other summer outreach—specifically the preferred housing types and park amenities desired. In regard to housing types, festival respondents focused more on multifamily housing and senior housing. Online responses tended to focus more on single-family and larger lot houses. In regard to park amenities, festival responses focused on water-features, while online responses saw higher percentages for trails, landscaping and natural areas.

Which type of HOUSING would best meet your immediate future needs?



What AMENITY OR ACTIVITY do you feel is needed within the City of Westminster?



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Hmong Outreach

The purpose of this neighborhood meeting was to engage the Hmong community and identify issues and priorities to improve the neighborhood and area around Westminster Garden. During the meeting, the Hmong gardeners were asked about how to improve the garden itself, housing availability, access to services and transportation. Below are the highlights from the conversation:

Improvements to the Garden: There were concerns about vandalism and safety and the need for better signage and fencing. Access to the road and parking lot improvements would be beneficial. Generally, the gardeners wanted confirmation that the garden would continue and could be expanded in the future.

Housing/Aging: Affordability is a big issue for this community, as many are retired and/or widowed. Many live in poverty and rely on what they can grow in the garden. Single-family housing is too expensive to sustain and there were concerns about isolation and loneliness when living alone. There was significant interest in affordable senior housing communities.

Transportation: Many older community members don't drive but also don't feel comfortable or don't understand how to take public transportation. There is a fear of getting lost and many rely on children and friends for rides. There was interest in an organized tour for bus and B-Line transit.

Access to Services: Few participants indicated that they use the MAC, which is only a few blocks away from the garden. They would be interested in a tour to understand what programs are available.



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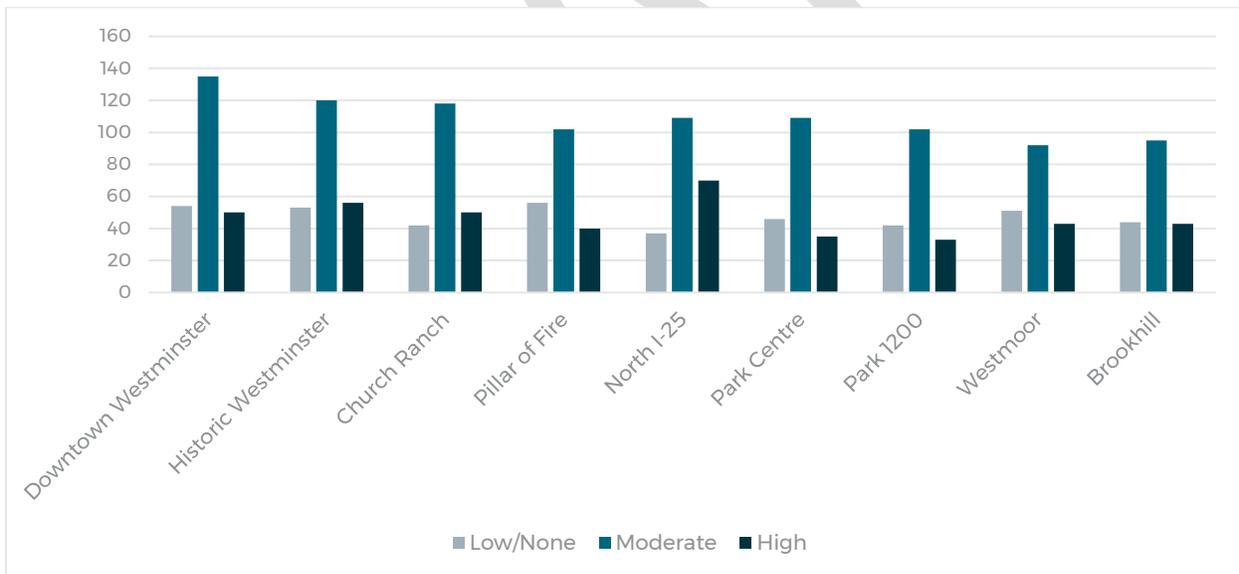
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People, Places, and Plans Events and Questionnaire #5

Two community open house events were held at different locations in Westminster to offer the public opportunities to learn about and participate in each of the six Westminster Forward planning efforts. At these drop-in events, participants were asked to share input to targeted questions by voting with dots. The event questions mirrors Questionnaire #5 online, available online from October through November, gathered a total of 598 responses. The following tables summarize the results, both from the open houses and the online activities.



How much **RESIDENTIAL** is appropriate in the following areas, compared to commercial or employment uses?



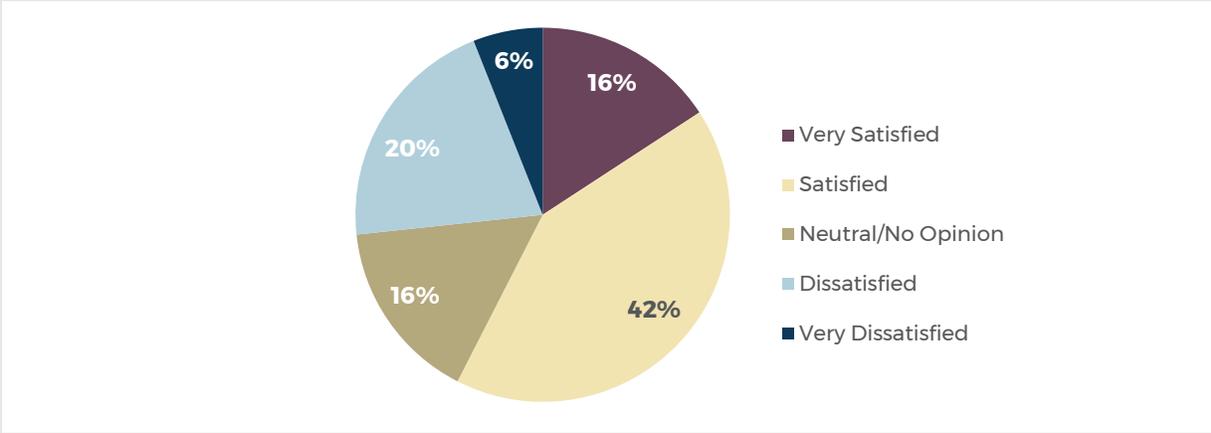
Early in the planning process, and illustrated in the land use and visual preference results within Phase 2, housing was identified as integral within the development/ redevelopment of: Downtown Westminster, Historic Westminster, and Pillar of Fire. The concept that is emerging is the formation of neighborhood units where residential development is correlated with commercial, employment and amenities. The results show that residents would generally like to see a housing component in each of these areas. However, housing

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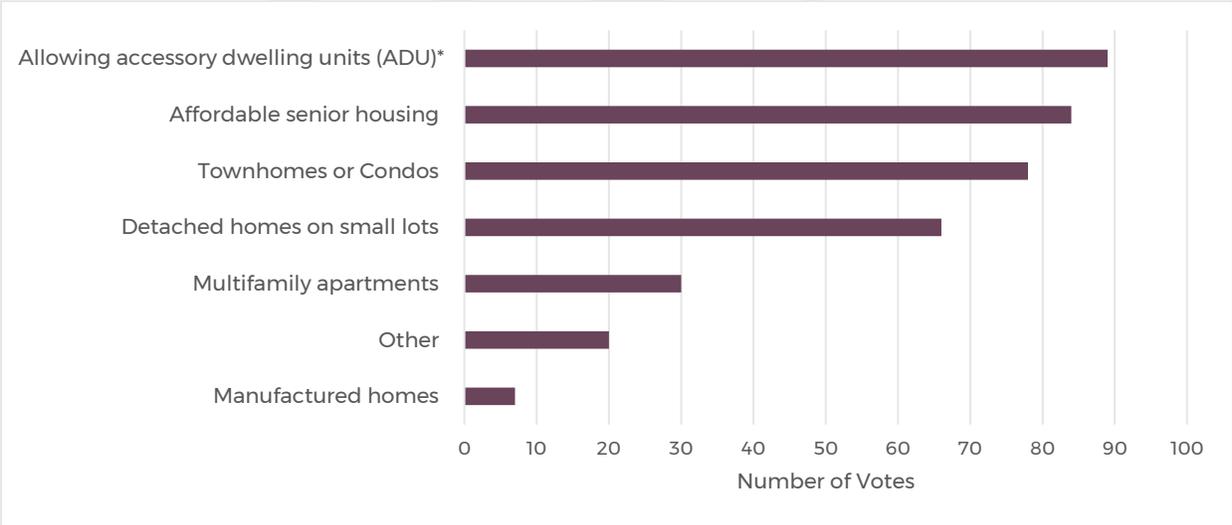
was seen as a less important land use and one that should be limited within: Park Centre, Park 1200, and Westmoor which are generally more employment focused areas.

How satisfied are you with HOUSING OPTIONS in Westminster?



In earlier events and questionnaires, many respondents expressed concern over the high rate of housing development, but also expressed a desire to see additional housing with a diversity of types. This and the following question asked respondents what types of housing would most provide for their needs. Smaller format housing, including ADUs, affordable senior housing and townhomes or condos were the top three resulting choices (shown below).

Which of the following types of HOUSING would best meet your community's needs?



*ADUs are defined as added living quarters such as multi-generational “granny flats”, an in-home apartment, or tiny homes that are either attached to or detached from a house on the same lot.

This question is similar to housing questions in the Summer Outreach and Questionnaire #4, however the results are a little varied. The previous question included traditional detached and large lot homes as multiple choice answers—which were the highest selected answers,

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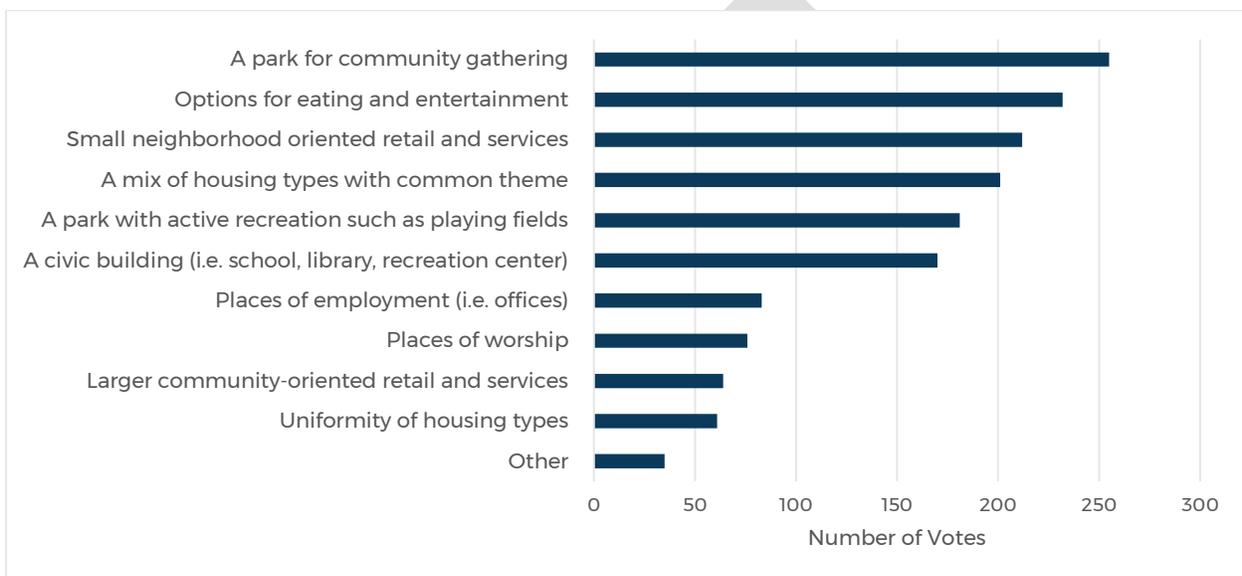
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while this question focused more on multifamily housing and smaller unit types. In this case, the “Other” written in options included large lots and single-family neighborhoods, starter homes, and low-income housing.

How could Westminster IMPROVE housing options?

Data was collected through open-ended questions for respondents. Generally, the responses indicated a desire for more one-level condos and transitional/senior housing options, overall more affordable options specifically for the “missing middle,” and a mix of downtown rentals with owner occupied housing.

Thinking about your household, the IDEAL NEIGHBORHOOD would include...



This input further informs the components of the neighborhood unit concept. Much like the results within Questionnaire #4, these results identify a preference for additional parks for community gathering, eating and drinking establishments, and small neighborhood-oriented retail and services. Interestingly, within the results, very few respondents selected uniformity of housing types. On the contrary, one of the highest rate of responses showed a preference for a mixture of housing types, along with parks for community gathering, and small, neighborhood-oriented retail and services. It may be worth noting that large community-oriented retail and services was not highly selected.

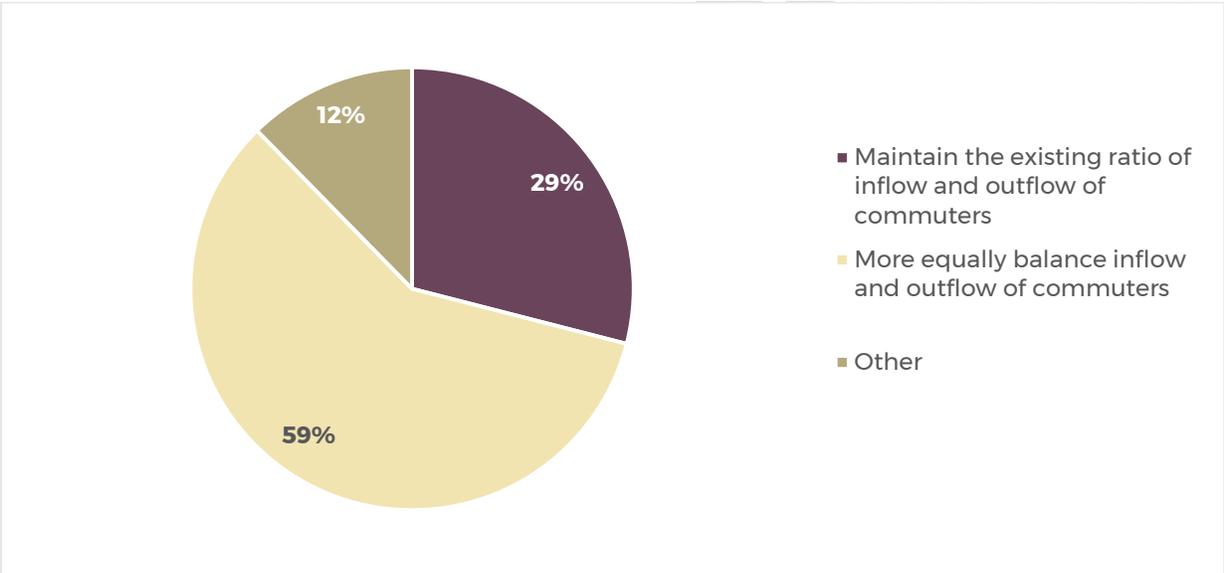
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Data on Westminster commute patterns (37,699 commute in / 49,843 commute out daily) were shared with survey respondents to inform their answer to the following question:



Should the Comprehensive Plan strive to:

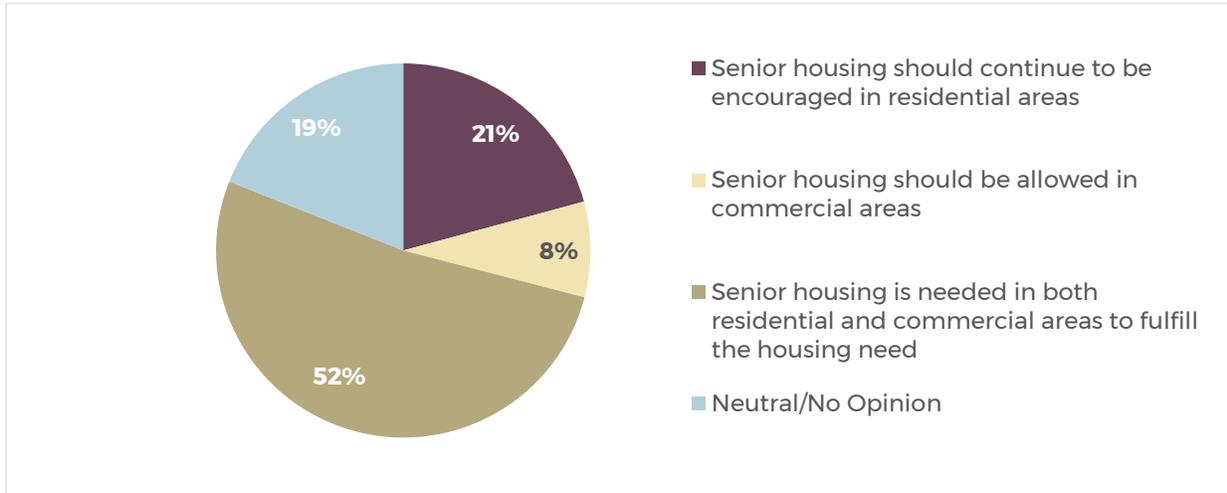


Over half of respondents understand the need to more equally balance the inflow and outflow of commuters, echoing early responses to key issues to be more economically sustainable/ resilient as well as ensure the efficiency of the transportation system. The "Other" written-in comments indicate that this is less of an economic development issue than a transportation issue or housing availability issue.

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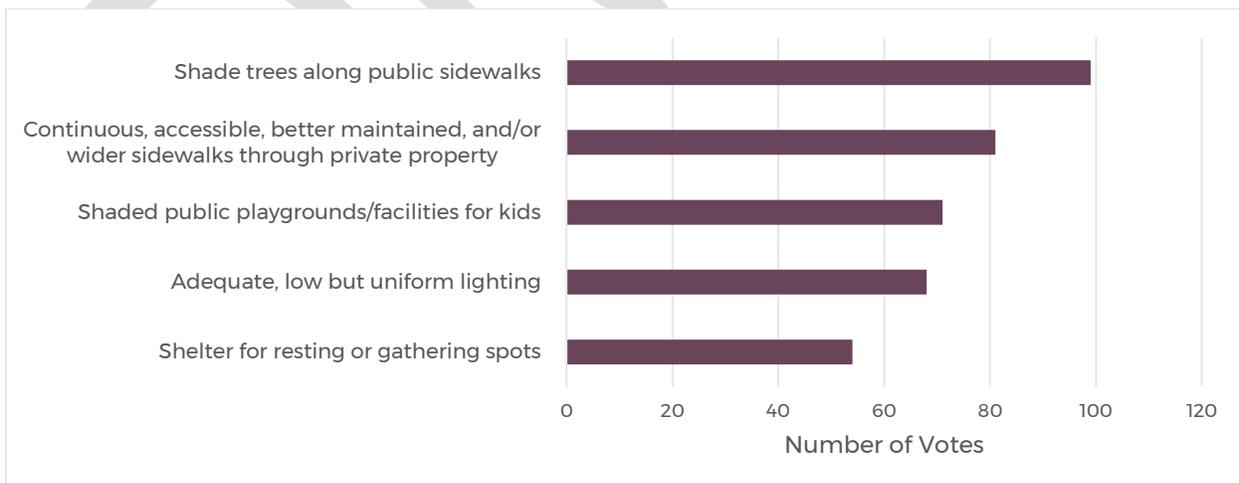
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Recently the City has been approached to consider allowing various types of **SENIOR HOUSING** in commercial areas. Where should **SENIOR HOUSING** be allowed?



The existing Comprehensive Plan provides for senior housing in residential areas. Feedback from the community showed a need for more senior housing in different locations throughout the City. As a result of this feedback, the City has been considering locations for senior housing relative to other land planning concepts in support of the neighborhood unit. When asked about location for senior housing, generally half of respondents chose to allow senior housing in both residential and commercial areas, emphasizing the need for mixed uses. This feedback could be related with previous questions posed relative to repurposing retail areas, in this case to explore the addition of senior housing into these commercial areas similar to what was done with Westminster Senior Living at Sheridan and 96th Avenue.

Which additional **AMENITIES** do you feel are needed within the City of Westminster?



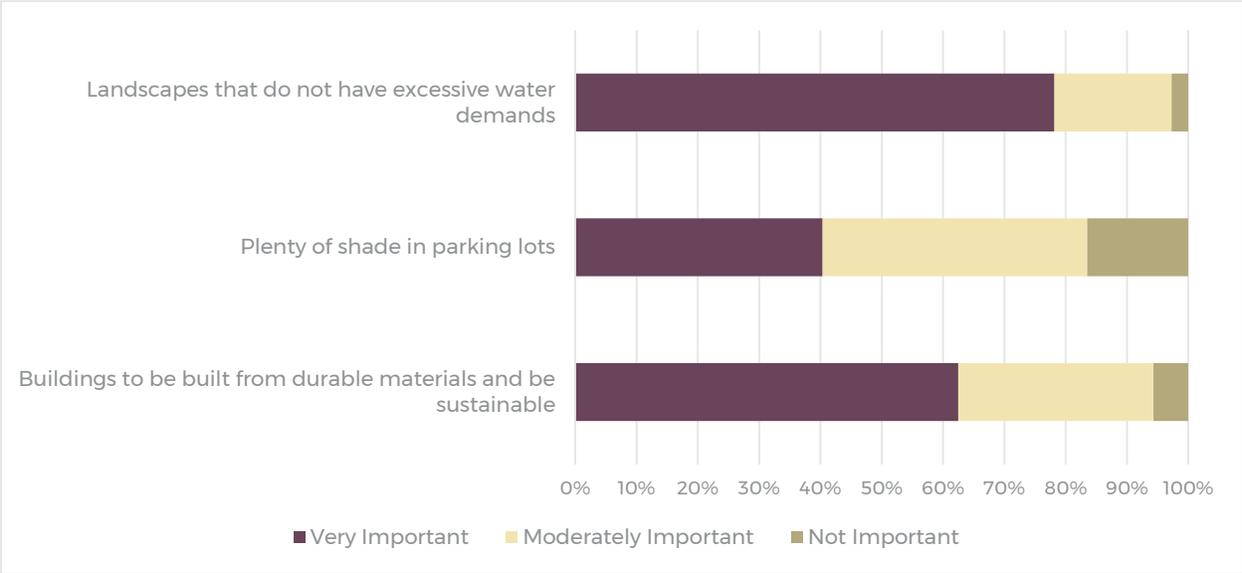
In consideration of the parallel effort to update the City's Development Code along with the Comprehensive Plan this question was posed to help manage the interface of the built

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environment and the public realm. Respondents identified the addition of shade trees along walkways is the most needed amenity within the City, along with continuous sidewalks and shaded areas for children.

How important is are the following for the **Unified Development Code Update**?



These questions targeted specific design guidelines to help guide the update to the **Unified Development Code Update**. The results indicate that many respondents would support additional regulations or design standards that ensure water-wise landscaping, sustainable building practices and materials, and, to a lesser extent, increased shade tree and shade structures in parking lots.

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At the open houses, participants were asked to place dots next to the sustainability strategies that they supported most for each Sustainability Plan theme. The following table summarizes the results from the open house dot voting.

| Energy Strategies | Dot Total |
|--|-----------|
| Promote Cool Roof Installations | 11 |
| Support a Clean Energy Agenda for the State of Colorado | 10 |
| Build Regional Renewable Energy Partnerships | 9 |
| Increase Energy Efficiency of Commercial and Multifamily Properties | 9 |
| Increase Renewable Energy for Municipal Facilities | 7 |
| Conduct Efficiency Outreach for Underserved Populations | 6 |
| Engage School Districts in Energy-Efficiency Education | 6 |
| Promote Evaporative Cooling as an Air Conditioning Alternative | 5 |
| Encourage Zero-Energy-Ready Homes | 5 |
| Develop a Voluntary Energy Benchmarking and Reporting Program for Large Commercial and Industrial Properties | 5 |
| Explore Adoption of a Net-Zero Energy Building Code | 4 |
| Stay up to Date with International Building and Energy Conservation Code | 3 |
| Promote Switching from Natural Gas Appliances to Electric | 1 |
| Develop Efficiency Education and Programming | 1 |
| Conduct Energy Performance Contracting in Municipal Facilities | 1 |
| Environment & Natural Resources Strategies | |
| Promote Low Water Landscaping (Xeriscaping) | 12 |
| Establish Sustainable Infrastructure Guidelines | 8 |
| Engage School Districts in Water, Landscape, and Environmental Education | 7 |
| Increase Tree Care Education for Property Owners | 7 |
| Invest in Green Infrastructure Especially along Waterways and Trails | 7 |
| Expand the Urban Tree Canopy on Private Property | 6 |
| Update Landscaping Standards to Address Water-Wise Landscaping | 6 |
| Expand Water Conservation Programs | 5 |
| Develop a City Environmental Management System | 5 |
| Provide Smart Water Meter Data Access to Customers | 4 |
| Provide Water Systems Education and Outreach | 3 |
| Provide Education about Low Impact Development Techniques | 3 |
| Increase Turf Reduction at City Facilities | 3 |

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|--|---|
| Establish a Program to Monitor Biodiversity | 2 |
| Pilot Low Impact Development Projects | 2 |
| Limit High-Water Users | 0 |
| Limit Impervious Surfaces | 0 |
| Prioritize Environmentally-Sensitive Development | 0 |

Materials & Waste Strategies

| | |
|--|----|
| Encourage Single Use Plastic Reduction | 22 |
| Establish a Community-wide Clean-Up and Swap Day | 10 |
| Promote Zero Waste for City Operations (90% Diversion) | 9 |
| Explore Consolidated Private Waste Services by Location or Sector | 7 |
| Require Curbside Compost Pickup Services from Waste Haulers | 7 |
| Enhance Enforcement Efforts for Illegal Dumping | 6 |
| Improve Composting in City Facilities | 6 |
| Provide Waste Reduction and Proper Disposal Education and Outreach | 4 |
| Require Waste Diversion Facilities for New Developments | 3 |
| Encourage School Waste Diversion | 1 |

Transportation & Mobility Strategies

| | |
|--|----|
| Achieve a Walk-Friendly Community Designation | 11 |
| Increase Multi-Modal Outreach and Education | 10 |
| Study Commuter Rail Options | 10 |
| Achieve Bicycle Friendly Community Silver Status | 9 |
| Fund the Completion of Missing and Inaccessible Sidewalks | 8 |
| Study and Remove Barriers to Increase B Line Ridership | 7 |
| Explore Public-Private Partnerships for EV Charging Infrastructure Development | 4 |
| Adopt a Citywide Complete Streets Policy | 3 |
| Develop a Policy for Shared Vehicles | 3 |
| Increase Enforcement of Traffic Violations | 2 |
| Increase Wayfinding Signage | 2 |
| Require EV Readiness with New Construction | 2 |
| Support Buildout of a Fast Electric Vehicle Charging Station Network | 2 |
| Study Options to Reduce Urban Freight Emissions | 2 |
| Implement Bike and/or Car Share Programs | 1 |

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| | |
|---|---|
| Adopt the CO Electric Vehicle Wired Workplace Program | 1 |
| Develop Neighborhood Electric Vehicle Connections | 1 |
| Explore Options for City Fleet Motor Pool Consolidation | 0 |
| Develop a City Fleet Transition Plan | 0 |

Health & Wellness Strategies

| | |
|--|----|
| Connect Gaps in Recreation Trails | 22 |
| Expand Community Garden Program | 9 |
| Reduce Restrictions on Urban Agriculture | 8 |
| Improve Access to Parks and Recreation Facilities in Underserved Areas | 7 |
| Encourage Home Gardens | 6 |
| Partner with Health and Wellness Businesses to Offer Community-Based Programming | 5 |
| Collaborate with School Districts to Include Healthy and Local Food in Student Meals | 5 |
| Encourage and Recruit Healthy Food Retailers in Underserved Areas | 4 |
| Promote City-Sponsored Health, Wellness, Library and Recreation Programs | 4 |
| Collaborate with Neighboring Communities for Regional Air Quality | 3 |
| Enhance Park Play Features | 3 |
| Expand the Strong, Prosperous and Resilient Communities Challenge Effort with Partners | 2 |
| Enhance Health and Wellness Collaboration with County Health Departments | 1 |
| Create Community Partnerships for Resilience | 0 |

Economic Resilience Strategies

| | |
|--|----|
| Foster Small and Local Business Development | 22 |
| Explore Integration of Sustainability Practices into Economic Development and Incentive Programs | 14 |
| Explore Options to Increase City Revenue Stability | 7 |
| Enhance Workforce Development for Under-Resourced Populations | 6 |
| Prioritize and Deliver Core City Services Sustainably | 6 |
| Recognize Sustainable Businesses | 4 |
| Encourage Revenue Generating Land Uses | 3 |
| Invest in Updated City Asset Management Tools | 0 |

Housing & Neighborhoods Strategies

| | |
|--|----|
| Facilitate Community Affordable Housing Discussions to Explore Solutions | 11 |
| Expand Neighborhood Landscape Program to Address Sustainability and Resiliency | 11 |
| Establish a Land Bank Program for Affordable Housing Development | 10 |

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|--|----|
| Support Neighborhood Block Parties and Gatherings | 10 |
| Coordinate with Homeowner Associations on Sustainability Education | 7 |
| Promote Sustainable Materials in New Housing Construction. | 7 |
| Review and Refresh Affordable and Workforce Housing Incentives | 4 |
| Conduct a Mobile Home Community Inventory | 3 |
| Identify Neighborhood Liaisons | 2 |
| Create a Yard-of-the-Month Recognition Program | 2 |
| Expand the Emergency and Essential Home Repair Program | 2 |
| Provide Education and Enforcement to Ensure Healthy Homes | 0 |
| Explore a Municipal Employee Housing Incentive or Assistance Program | 0 |

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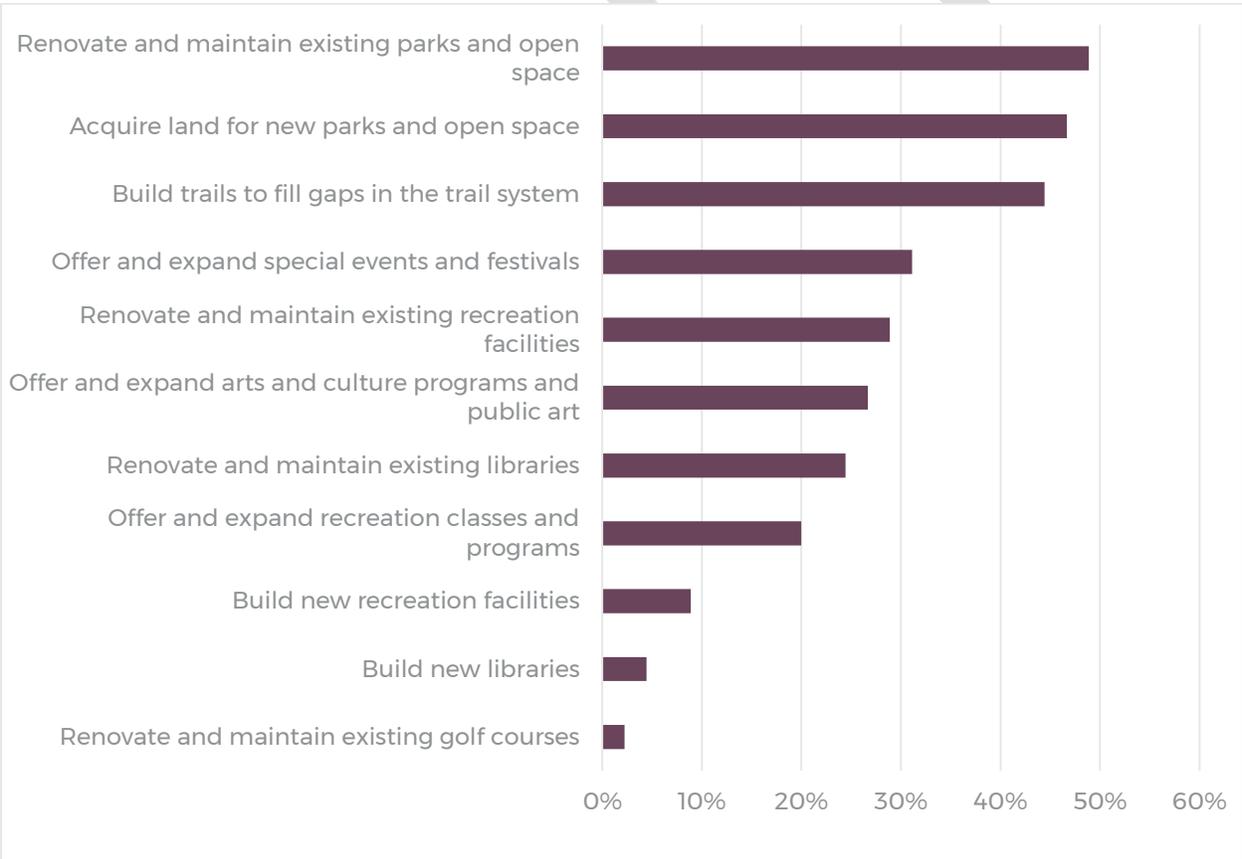
Harvest Festival

City staff occupied a large city-project tent at the Harvest Festival to draw people to participate in either the Menti or online questionnaire #5.



A single question was asked for each Westminster Forward plan. Some of the Questionnaire #5 open-ended questions were changed into a multiple choice format to facilitate quick participation at this event. The following are the results of those alternative questions.

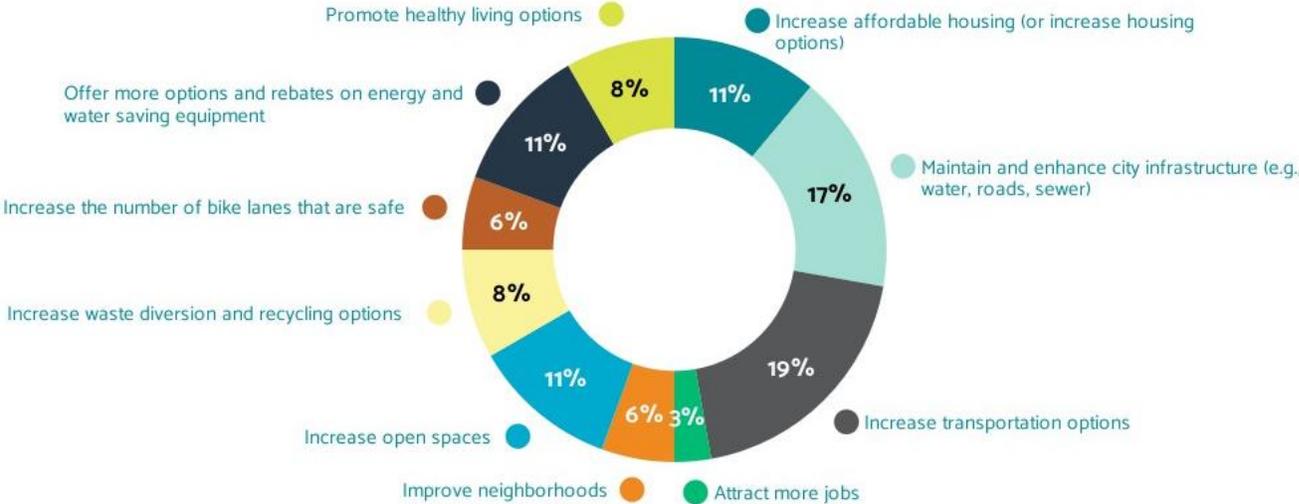
*Please choose your **TOP 3 PRIORITIES** when considering resources for the future of Westminster's PRL (Parks, Recreation & Libraries Plan):*



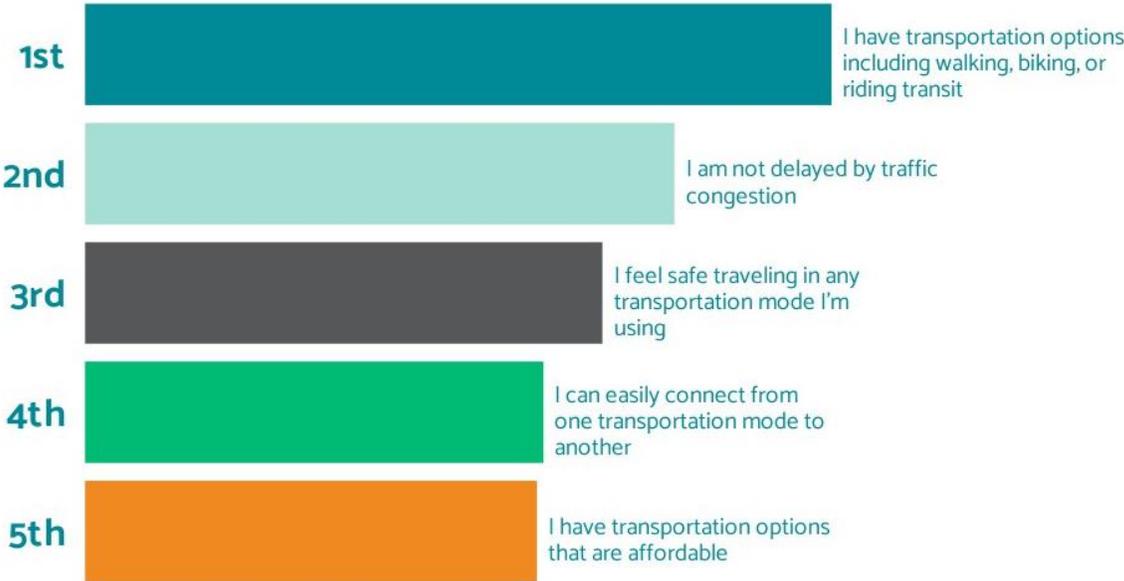
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What one thing could Westminster do to help residents be **MORE SUSTAINABLE**?



Rank the given choices in order of how important they are to you when **TRAVELING** in Westminster:



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City of Westminster Wellness Fair

This event was held for City of Westminster staff, to ensure awareness of Westminster Forward and provide input through the Menti text polling.

Taste of Westminster

This Westminster Chamber of Commerce event included a station where the City had exhibits for Westminster Forward and Downtown Westminster and provided another opportunity to connect with local businesses and stakeholders.

Meeting in a Box

City staff designed a “meeting in the box” activity to provide an alternative to those unable to attend the public meetings and events and/or who were not able to participate online. The activity incorporated questions similar to those in online questionnaire #5 with a focus on questions related to land use, housing and employment. Two “kitchen table” style meetings were held by request.



Using the worksheets provided, feedback was given on several topics relevant to Westminster Forward. Ensuring water supply was the most important issue to attendees of both groups. Generally conversation topics focused on the need for status reports on water supply and sewer issues; a timeline on Downtown development and information on construction and parking; proposed development at 102nd and Sheridan; and a graphic for the development review process. Attendees also discussed the need for and interest in a greater diversity in housing types and pricing.