

Guidelines

- Grant may cover up to 50% of eligible project expenses. Maximum funds granted per business per year is \$1,000. (i.e., If the total cost of the project is \$2,000 or more, the maximum awarded is \$1,000)
- Documentation of purchase/project completion is required prior to reimbursement (e.g., receipts)
- Reimbursement is only valid for costs expended within the calendar year of application. Expenditures exceeding allowable amount will not be carried forward
- Projects must follow all applicable city requirements, including permitting and codes
- Grants are awarded as funding allows. Qualified applications received by the deadline will be scored by a committee based on adherence to grant criteria and overall positive impact to the business and environment

Process

- Return fully completed application with project budget expense estimates by the application deadline
- Applicant will be notified of project approval within three weeks of application deadline
- Upon completion of project, submit all project related receipts, invoices and supporting payment documentation by November 30th
- Schedule an on-site project verification with SAGE advisors of project and requirements (see below)
- Await approval and reimbursement, usually 2-4 weeks

Requirements of Awardees

All awardees must publicize that funding was provided through the SAGE Accelerator Grant Program and describe the project completed and sustainability benefits achieved through an on-site poster (template provided by SAGE) and either social media, newsletter, or website. In return, awardees are promoted by the *SAGE Sustainable Business Program* through announcements on City newsletters and communications, placed on a Sustainable Business Map, and featured in program marketing materials.

Questions?

Contact the *SAGE Sustainable Business Program* 303-658-2662 and SAGE@cityofwestminster.us

The SAGE Sustainable Business Accelerator Grant

This program provides one-time, project related, financial assistance on a reimbursement basis, of sustainability upgrades and services, that facilitate cost reductions and support resource conservation and environmentally friendly business operations.

Examples Include:

- * Energy efficiency upgrades such as HVAC systems
- * Water conservation efforts such as high-efficiency toilet and irrigation audits
- * Waste reduction initiatives such as recycling services

**APPLICATION DEADLINE
JULY 1, 2021**

4800 W. 92nd Avenue
Westminster, CO 80031
P: 303-658-2108 F: 303-706-3922
ecodevo@cityofwestminster.us

www.westminstereconomicdevelopment.org



WESTMINSTER
COLORADO

REQUIREMENTS & ELIGIBILITY

Business Eligibility

- Must be an existing business (>1 year) and have an active Westminster business license
- New businesses are considered with an active Westminster business license and business plan
- Is in good standing with the Colorado Secretary of State
- Is in good standing/current with the City of Westminster Utility Billing & Sales Tax
- Project qualifies as a real property improvement or sustainability related service. Operating costs are not eligible for reimbursement

Project Criteria

Real property improvements: A permanent addition to, or betterment of, real property that enhances the capital value.

- Water efficient fixtures, toilets, Boss Defrost, aerators
- High efficiency HVAC system and components: boilers, water heaters, and heating pumps
- Electric vehicle charging station
- Bike rack and/or roofed corral
- Waste, recycling, and compost bins
- On-site photovoltaic solar panels

Sustainability Services: A service provided to your business that improves operational efficiency, reduces resource consumption and/or waste, or provides a continued sustainability benefit. Examples include:

- Recycling and/or compost service
- Waste diversion assessment and training
- Water efficiency and irrigation audit

When applying for continual services, reimbursement can be valid for costs expended beyond the calendar year but is still limited to the total amount awarded.

Exceptions: Products rebated or incentivized already by SAGE do not qualify (e.g., LED lighting and fixtures).

Applicant Benefits and Services

If interested, all applicants are eligible for a FREE business sustainability assessment and participation in the *SAGE Sustainable Business Program* including discounted energy products, advising, networking, and recognition as a certified sustainable business.

SAGE SUSTAINABLE BUSINESS ACCELERATOR GRANT APPLICATION

APPLICATION DEADLINE: July 1, 2021

Business Name: _____
Business Address: _____
City, State, Zip: _____
Contact Person: _____ Title: _____
Contact Phone: _____ Email: _____

Westminster Business License #: _____ Number of Employees _____
Application Questions: (attach additional pages if necessary)
Description of project: _____ _____
How will this project benefit the sustainability of your business? _____ _____
What environmental value and benefit does this project hold? _____ _____
How will this project positively impact your employees, customers, and/or the community? _____ _____
Total Estimated Project Cost: _____ Project Budget Attached: Yes
Grant Amount Requested: _____ Estimated Project Completion Date: _____

Applicant Signature: _____ Date: _____
I attest that the information stated above is correct and that the project is complete and in compliance with all City codes and regulations.

For Office Use Only
Date Received: _____ Application Approved: Y N Approval Date: _____
Amount Approved: _____ Project Completion Date: _____ Project Verified: _____
Amount Paid: _____ Date Paid: _____