



### ABOUT SAGE

The *Save. Act. Grow. Earn.* (SAGE) Sustainable Business Program is your “one-stop-shop” for business sustainability. SAGE provides FREE and confidential advice, assistance, and resources that integrate sustainability into your business practices to help you identify and act on relevant economic, environmental, and social opportunities

#### Benefits



##### Save Money

Cut costs through increasing operational efficiency



##### Gain Recognition

Responsible practices benefit customer and employee relations



##### Reduce Footprint

Minimize use of critical resources to benefit human health and the environment

# TRANSPORTATION SIMPLE ACTION GUIDE

## Why Transportation?

How employees, customers, products, and goods and services reach our business has a large impact on the health and wellbeing of the local community and environment. Ensuring that your vehicles are running properly, and encouraging and incentivizing biking, walking, and transit can do wonders for your bottom-line, encourage healthy employee commuting practices, improve air quality, and reduce greenhouse gas emissions. See the list below for simple, easy, and no or low-cost wins!

## Driving Change: Top Opportunities

To begin, look at your operations and ask: *How do employees, customers, and services access by business? How can my business reduce emissions and encourage low-carbon transit and commuting?* Next consider the following:

**Maintain vehicles:** make sure vehicles are properly inflated and maintained

**Post commuting resources:** encourage driving alternatives by informing employees and customers about various transportation options (post bicycle route maps, transit schedules, online)

## Install bike racks and electric vehicle (EV) charging stations

**Set up a transit program:** provide a carpool or carshare, bike share, and (RTD) [Eco-Passes](#) for employees to travel to and from work and meetings

**Flextime:** offer employees flexible work schedules, including compressed work weeks and telework or work from home options

**Encourage Health Commuting:** incentivize biking, walking, and transit through programs like [Bike-to-Work Day](#) and the [mywaytogo program](#)

## Shifting Gears: Implementation Tools

- [Way To Go](#): FREE evaluations to determine the best commute options for your employees and create an effective program. Email [waytogo@drcog.org](mailto:waytogo@drcog.org)
- [Telework Tomorrow](#): FREE consultations, guidance, and tools on how to set up, implement, and announce your telework program and policies
- [Charge Ahead Colorado](#): grants for EVs and EV charging stations
- [Transportation and mobility resources](#): learn about City resources, plans, and financial opportunities

