



ABOUT SAGE

The *Save. Act. Grow. Earn.* (SAGE) Sustainable Business Program is your “one-stop-shop” for business sustainability. SAGE provides FREE and confidential advice, assistance, and resources that integrate sustainability into your business practices to help you identify and act on relevant economic, environmental, and social opportunities

Benefits



Save Money

Cut costs through increasing operational efficiency



Gain Recognition

Responsible practices benefit customer and employee relations



Reduce Footprint

Minimize use of critical resources to benefit human health and the environment

WASTE DIVERSION SIMPLE ACTION GUIDE

Why Divert Waste?

By diverting items from the landfill, you can save money by reducing your use of materials, support local recycle and renewable material industries, reduce carbon emissions from the production and consumption of materials, and promote a circular economy by using products longer.

Top Opportunities

Set up a recycling and/or compost service: see the City’s [website](#) for a list of service providers. Make sure you know materials your provider accepts and sorts as recycling, landfill, and compost.

Look in your dumpster: Get down and dirty and take inventory of what you’re throwing away; track where it came from and if it’s in the right bin.

Work with your janitorial staff: make sure janitorial staff are participate at waste trainings and are educated about recycling best-practices.

Make it a priority: have your business owner, manager, or CEO send a letter or announcement to staff making waste diversion a priority.

Mark bins with tape: using colored tape mark on the floor where waste bins should be placed. Each tape color should correspond to the waste bin type (e.g., green tape marks compost, blue marks recycling, and grey marks landfill). This helps janitorial staff located bins in the correct place.

Weigh your waste: see how much you throw away vs. recycle.

Dispose: Properly dispose of hard to recycle items: [consult the City’s guide](#)

Topic Resources: Make it Happen!

- Educate employees and customers on how to sort their waste by placing signs on/near bins. Make [DIY](#) signs or use SAGE pre-made posters. Form a “Green Team” and focus on easy waste wins
- Use the SAGE [Bin Audit](#) to identify where your waste is going
- Track and manage your waste with [EPA Portfolio Manager](#)
- Consult with Eco-Cycle to identify and implement high-impact actions. SAGE provides free consulting sessions-apply [here!](#)



SUSTAINABLE
WESTMINSTER