



## ABOUT SAGE

The *Save. Act. Grow. Earn.* (SAGE) Sustainable Business Program is your “one-stop-shop” for business sustainability. SAGE provides FREE and confidential advice, assistance, and resources that integrate sustainability into your business practices to help you identify and act on relevant economic, environmental, and social opportunities

## Benefits



### Save Money

Cut costs through increasing operational efficiency



### Gain Recognition

Responsible practices benefit customer and employee relations



### Reduce Footprint

Minimize use of critical resources to benefit human health and the environment

# WATER EFFICIENCY SIMPLE ACTION GUIDE

## Why Water Efficiency?

Water is a precious and scarce resource in Colorado. Hot and dry summers and unpredictable winters makes water conservation an essential activity in the Front Range. While water conservation benefits the environment, it can also save your businesses money and time.

## Top Opportunities

To begin, look at your operations and ask: *Where do I use the most water? Where can I make easy changes that reduce my water bill?* Next, consider:

**Check for leaks** - common leaks occur in toilets (check the flapper and fill valves) and sink faucets (check the rubber washers in the head).

**Install Low-Flow Devices**- faucets, toilets, sink aerators, and pre-rinse spray valves, and WaterSense labeled fixtures can reduce water use

**Educate employees and customers to reduce water use**- use signage and emails to encourage water-wise dish and hand washing

**Time landscape watering**- water in the early morning, evening, or night

**Correctly zone your irrigation system**- ensure your sprinkler only waters landscaped areas (not walkways and parking areas).

**Use native and drought resistant plants**- replace grass lawns and/or high-water usage plants (e.g., annual flowers) with native or xeriscape plants

**Install rain shut-off devices or moisture sensors**- prevent overwatering by turning off the irrigation system during rain events

## Topic Resources: Make it Happen!

- Get a FREE [irrigation efficiency assessment](#) from City staff who will provide recommendations on how to make your system more cost effective
- Find and receive rebates on [WaterSense](#) rated and labeled products
- Review [WaterSense's Best Management Practices Guide](#)
- Resource Central's [Slow the Flow](#) program offers consultations on water use, both indoor and outdoor



SUSTAINABLE  
WESTMINSTER